Jinnan Lai Chief Executive Officer LIZHI INC. Yangcheng Creative Industry Zone No. 309 Middle Huangpu Avenue Tianhe District, Guangzhou 510655 The Peoples Republic of China

Re: LIZHI INC.

Draft Registration Statement on Form F-1

Submitted August 6, 2019

CIK No. 0001783407

Dear Mr. Lai:

We have reviewed your draft registration statement and have the following comments. In

some of our comments, we may ask you to provide us with information so we may better

understand your disclosure.

Please respond to this letter by providing the requested information and either submitting

an amended draft registration statement or publicly filing your registration statement on

EDGAR. If you do not believe our comments apply to your facts and circumstances or do not

believe an amendment is appropriate, please tell us why in your response.

After reviewing the information you provide in response to these comments

amended draft registration statement or filed registration statement, we may have additional

comments.

Draft Registration Statement on Form F-1

Prospectus Summary Overview, page 1

Please clarify whether the term "users" refers to active users or otherwise define this term.

Please also define the terms "daily active user" and "host."

We note that you disclose your monthly active users in this section. For context, please

also disclose your average paying users for the periods presented.

Jinnan Lai

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Our Market Opportunities, page 3

Please explain why you include a discussion of the pan-audio entertainment market, which

includes both online and offline audio and music, when it appears that substantially all of

your net revenues are generated from your online audio services. Also, tell us whether

you intend to enter the traditional radio market.

Our Strengths, page 3

Please disclose the basis for your statements that you are a leading online platform and

that you have leading audio and AI technologies.

Our Corporate History, page 4

We note that Guangzhou Huanliao Network Technology Co., Ltd. currently has no

substantial business operations. Please disclose whether you intend to commence

business operations with this entity.

We rely on our mobile application..., page 27

Please disclose the dates that your app was removed from the Apple and Android app

stores and disclose any material impact on your results of operations. We rely on assumptions and estimates..., page 32

We note that your paying user and mobile MAU metrics may significantly overstate the

actual number of individual users and do not exclude, for example, user accounts created

for specific purposes such as increasing the number of votes for hosts in various contests.

Please disclose what steps you are taking, or plan to take, to calculate more accurately the

number of unique user accounts.

Management's Discussion and Analysis of Financial Condition and Results of **Operations** 

Major Factors Affecting Our Results of Operations, page 83

You state on page 84 that hosts are critical to expanding your user base and enhancing

user engagement. Revise to include a table disclosing the number of active hosts for each

of the quarters ended from March 31, 2017 through March 31, 2019.

Since virtually all of your revenues are derived from your audio entertainment platform,

revise the table on page 85 to present for each period the number of average audio

entertainment mobile MAUs.

Jinnan Lai

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Critical Accounting Policies, Judgments and Estimates Share-based compensation, page 94

Please revise the table on page 95 to include all share-based compensation grants through

effectiveness of the registration statement.

Shares Eligible for Future Sale Lockup Agreements, page 184

Please briefly describe the exceptions to the lockup agreements. Also, 11. clarify on page 193

that the lockup agreements are subject to certain exceptions.

Consolidated Financial Statements

Note 1. Organization and Reorganization

Contractual arrangements with VIE, page F-10

Please revise to disclose the maturity date for each of the agreements. Also, revise to

disclose who has the ability to terminate the respective agreements.

Note 2. Significant Accounting Policies

Revenue recognition, page F-19

Revise to ensure that you properly address all disclosure requirements 13. under ASC 606-10-

50. This would include disclosure of the practical expedients used and information

regarding contract assets and contract liabilities.

You disclose that time-based virtual items are recognized over the contract term. Please

revise to disclose the average contract term for time-based items.

Note 12. Preferred shares, page F-33

You disclose on page F-35 that each preferred share will automatically convert into

ordinary shares upon closing of a qualifying initial public offering.

Please disclose how a

qualifying initial public offering is defined and any conditional provisions if this offering

does not constitute a qualified initial public offering.

Note 18. Subsequent events, page F-44

We note that the outstanding options and restricted shares issued 16. under the 2018 BVI Plan

were replaced with options and restricted shares under the 2019 Incentive Plan. Revise to

disclose the incremental compensation cost, if any, you expect to

record as a result of the modification of the awards. We refer you to ASC 718-20-35-2A through 35-8

17. Revise to disclose the amount of unrecognized compensation cost for any share based

compensation awards made subsequent to the balance sheet through effectiveness.

Jinnan Lai

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**General** 

18. Please provide us with a copy of the iResearch Consulting Group report for our review.

Clearly mark the specific language in the report that supports the statements in your  $% \left( 1\right) =\left( 1\right) +\left( 1$ 

prospectus.

19. Please supplementally provide us with copies of all written communications, as defined in

Rule 405 under the Securities Act, that you, or anyone authorized to do so on your behalf,

present to potential investors in reliance on Section  $5(\mbox{d})$  of the Securities Act, whether or

not they retain copies of the communications.

20. Please supplementally provide us with copies of any graphical materials or artwork you

intend to use in your prospectus. Upon review of such materials, we may have further

comments. For guidance, refer to Question 101.02 of our Securities Act

Compliance and Disclosure Interpretations.

You may contact Frank Knapp, Staff Accountant, at (202) 551-3805 or Christine Dietz,

Assistant Chief Accountant, at (202) 551-3408 if you have questions regarding comments on the

financial statements and related matters. Please contact Jeff Kauten, Staff Attorney, at (202)

551-3447 or Maryse Mills-Apenteng, Special Counsel, at (202) 551-3457 with any other

questions.

Sincerely,

FirstName LastNameJinnan Lai Corporation Finance Division of

Information Technologies

Office of

Comapany NameLIZHI INC.

and Services

August 29, 2019 Page 4 cc: Kevin Zhang FirstName LastName